

**ISAAC BRUCE FOUNDATION**  
*Gridiron Gala*

**Thursday, September 21, 2017**

Four Seasons  
999 North 2<sup>nd</sup> Street  
St. Louis, MO 63102

Enjoy live music, great entertainment, mingle with Isaac Bruce and other celebrities, and taste some delicious food and drinks from some of St. Louis' top restaurants.



Tickets start at \$100.  
Sponsorships and tables are available.  
Call 314-369-4074 or visit  
[www.isaacbruce.org](http://www.isaacbruce.org)  
for more information.



**Friday, September 22, 2017**

Lou Fusz Facility at Rams Park  
One Rams Way  
St. Louis, MO 63045

Huddle up with superstars as corporate teams compete in the ultimate team-building event. A great time for a great cause!

Three game guarantee.  
Email [tiffani@isaacbruce.org](mailto:tiffani@isaacbruce.org)  
to reserve a team or  
for more information.



# ABOUT ISAAC BRUCE AND THE ISAAC BRUCE FOUNDATION

Isaac epitomizes greatness both on and off the field. Between the lines, the wide receiver is a future Hall of Famer, gaining more than 15,000 receiving yards and scoring 91 touchdowns during his 14 seasons with the Rams and two seasons with the 49ers. He retired as No. 2 all-time on the NFL Receiving Yards list and No. 5 on the NFL Receptions list. Isaac truly makes a difference in people's lives through his work with local schools and by donating his time and money to various charitable causes.

Isaac launched the Isaac Bruce Foundation in 2006 which focuses on health, wellness, nutrition, fitness and education. Through the Foundation, Isaac reaches out to youth and teaches them at an early age the importance of a healthy lifestyle with an emphasis on education.

FLIGHT 300 PROGRAM • LITERACY EFFORTS • FREE FOOTBALL CLINICS  
• SCHOLARSHIP PROGRAM • CHARITABLE MERCHANDISE PROGRAM

The IBF has impacted the lives of thousands through the programs above. More than a quarter of a million dollars has been donated for scholarships and grants, an applicant for the Flight 300 transportation program has never been turned away, and Isaac donates more than 300 pieces of signed merchandise to charitable organizations annually to assist them in fundraising efforts. Most recently, Isaac has committed \$50,000 to St. Louis Public Schools in an effort to update the school libraries with new, relevant titles through the IBF's literacy programs.

For more information on the Isaac Bruce Foundation, visit [www.isaacbruce.org](http://www.isaacbruce.org) or call 314-369-4074.



# ISAAC BRUCE FOUNDATION'S FLAG FOOTBALL CHALLENGE

On Friday, Sept. 22, the Isaac Bruce Foundation will host the ultimate Flag Football Challenge at Rams Park. Corporate teams will take part in the ultimate fantasy football experience. Celebrity coaches will be paired with teams for a five-on-five flag football tournament.

You are invited to experience the ultimate team-building event to benefit the Isaac Bruce Foundation. Through the power of play, your team will prepare, execute, compete, and celebrate together in a great atmosphere. You won't want to miss this opportunity! The IBF's flag football Challenge promises to be a great time for a great cause!

## Details:

- Each team has 10 members (quarterback and four receivers on the field at one time)
- Two 15-minute halves with a 5-minute halftime
- Each team plays at least three games with awards for top three teams
- Participants must be at least 16 years old
- Each team receives tickets to the Gridiron Gala on Friday evening

## Schedule of Events

7:30am – Registration Opens

8:30am – Team Stretch

9am – 5pm – Tournament

11:30am-12:30pm – Lunch and Strongest Arm Competition

11am – 1pm – Tailgate Competition

5pm – Awards Ceremony



# SPONSORSHIP PACKAGES

## **PRESENTING SPONSOR: \$15,000 (1 AVAILABLE)**

- *Recognition as Presenting Sponsor of Gridiron Gala AND Flag Football Challenge with event naming rights*
- *Company name listed as Presenting Sponsor in all materials*
- *Two 10-person teams in the tournament*
- *Logo on all team jerseys and bracket displays*
- *Twenty tickets to attend the Friday night Gridiron Gala dinner and auction with two front row tables*
- *Twenty (20) tickets to private VIP reception with Isaac Bruce prior to Gridiron Gala*
- *Prominent tailgating space at Rams Park for Flag Football Challenge*
- *Jerseys for all participants (20)*
- *Recognition in all promotional materials, on social media, at event, and on website*
- *Company logo placed on tickets for Gridiron Gala*
- *Company acknowledgement and logo recognition at event*
- *Opportunity to display company information, your product and/or service at the event*
- *Autographed memorabilia*

# SPONSORSHIP PACKAGES

## **TOUCHDOWN SPONSOR: \$7.500 (4 AVAILABLE)**

- *Recognition as Touchdown Sponsor of Gridiron Gala AND Flag Football Challenge*
- *Company logo placed on tickets*
- *Company acknowledgement and banner recognition at the event*
- *Two (2) tables at the Gridiron Gala dinner (20 tickets)*
- *Twenty (20) tickets to VIP reception with Isaac Bruce prior to event*
- *One 10-person team in flag football tournament*
- *Recognition at event, on social media, and on website*
- *Jerseys for all participants*
- *Reserved tailgating area*
- *Product distribution availability*

# SPONSORSHIP PACKAGES

## FIELD GOAL SPONSOR: \$5,000

- *Recognition as Touchdown Sponsor of Gridiron Gala AND Flag Football Challenge*
- *Company logo placed on tickets*
- *Company acknowledgement and banner recognition at the event*
- *One (1) table at the Gridiron Gala dinner (10 tickets)*
- *Ten (10) tickets to VIP reception with Isaac Bruce prior to event*
- *One 10-person team in flag football tournament*
- *Recognition at event, on social media, and on website*
- *Jerseys for all participants*
- *Reserved tailgating area*
- *Product distribution availability*

## TECHNOLOGY SPONSOR: \$5,000

*With your sponsorship support, we will provide placement on the Gesture mobile auction bidding system in multiple locations. As the Technology Sponsor, your company receives premium mobile and online branding to all our guests. Guests using Gesture's mobile bidding system are viewing the auction for an average of 30 minutes during the event...more exposure than a TV commercial!*

- *Premium mobile and online branding on the auction site*
- *Company acknowledgement and banner recognition at the event*
- *Logo placement responsive to phone, desktop and tablet*
- *The ability to link your logo to your website*
- *Possible text message opportunity before, during and after the event*
- *One (1) table at the Gridiron Gala dinner (10 tickets)*
- *Ten (10) tickets to VIP reception with Isaac Bruce prior to event*
- *Autographed memorabilia*

# SPONSORSHIP PACKAGES

## **EXTRA POINT SPONSOR: \$2,500**

- *Recognition as Field Goal Sponsor of Gridiron Gala dinner*
- *Company acknowledgement and banner recognition at the event*
- *One (1) table at the Gridiron Gala (10 tickets)*
- *Ten (10) tickets to VIP reception with Isaac Bruce prior to Gridiron Gala*
- *Autographed memorabilia*

## **TEAM SPONSOR: \$2,500**

- *One 10-person team in tournament*
- *One (1) table at the Gridiron Gala (10 tickets)*
- *Jerseys for all participants*
- *Reserved tailgating area*
- *Product distribution availability*

## **TABLE SPONSOR: \$1,200**

- *One (1) table at the Gridiron Gala (10 tickets)*

## **FIELD SPONSOR: \$500 (8 AVAILABLE)**

- *Recognition on the field at the Flag Football Challenge*

## **INDIVIDUAL TICKETS WITH GUARANTEED SEATING: \$150**

- *One (1) ticket to the Gridiron Gala dinner with guaranteed seating at a table*

## **INDIVIDUAL TICKETS: \$100**

- *One (1) ticket to the Gridiron Gala dinner*

# Space is limited so register early...

Please reserve the following sponsorship package:

- \_\_\_ \$15,000 Presenting Sponsor
- \_\_\_ \$7,500 Touchdown Sponsor
- \_\_\_ \$5,000 Field Goal Sponsor
- \_\_\_ \$5,000 Technology Sponsor
- \_\_\_ \$2,500 Extra Point Sponsor
- \_\_\_ \$2,500 Team Sponsor
- \_\_\_ \$1,200 Table Sponsor
- \_\_\_ \$500 Field Sponsor
- \_\_\_ \$150 Individual Ticket with Guaranteed Seating
- \_\_\_ \$100 Individual Ticket

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Method of Payment

\_\_\_ Enclosed is a check made payable to:  
Isaac Bruce Foundation

\_\_\_ Please charge my:  
\_\_\_ Visa \_\_\_ MasterCard \_\_\_ AMEX

\_\_\_ I am unable to attend, but I have enclosed of  
donation \$ \_\_\_\_\_

Account Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Return with payment information to:

Isaac Bruce Foundation  
Attn: Tiffani Wilson Burris  
1919 Homefield Estates Dr.  
O' Fallon, MO 63366  
Or by fax: 636-294-3780

Or, register by logging onto [www.isaacbruce.org](http://www.isaacbruce.org).  
For more information, contact Tiffani Wilson Burris  
at 314-369-4074 or [tiffani@isaacbruce.org](mailto:tiffani@isaacbruce.org).





**For more information, contact:**

**Tiffani Wilson Burris**

**Executive Director**

**Isaac Bruce Foundation**

**314.369.4074 (direct)**

**636.294.3780 (fax)**

**[tiffani@isaacbruce.org](mailto:tiffani@isaacbruce.org)**