







## ISAAC BRUCE FOUNDATION



#### FRIDAY, SEPTEMBER 25, 2015 7 P.M. Hyatt regency st. louis at the arch 315 chestnut st. St. louis, MO 63102

CELEBRATE SOME ST. LOUIS SPORTS LEGENDS WHILE RAISING MONEY FOR THE ISAAC BRUCE FOUNDATION. ENJOY MUSIC FROM NIKKO SMITH, GREAT ENTERTAINMENT, MINGLE WITH ISAAC BRUCE AND OTHER CELEBRITIES, AND TASTE SOME DELICIOUS FOOD AND DRINKS FROM SOME OF ST. LOUIS' TOP RESTAURANTS.



TICKETS START AT \$80. SPONSORSHIPS AND TABLES ARE AVAILABLE. CALL 314-369-4074 OR VISIT WWW.ISAACBRUCE.ORG FOR MORE INFORMATION.









### ISAAC BRUCE





### **ABOUT ISAAC BRUCE AND THE ISAAC BRUCE FOUNDATION**

Isaac epitomizes greatness both on and off the field. Between the lines, the wide receiver is a future Hall of Famer, gaining more than 15,000 receiving yards and scoring 91 touchdowns during his 14 season with the Rams and two seasons with the 49ers. He retired as No. 2 all-time on the NFL Receiving Yards list and No. 5 on the NFL Receptions list. Off the field, Isaac is one of the classiest and most giving athletes in the NFL. Isaac truly makes a difference in people's lives through his work with local schools and by donating his time and money to various charitable causes.

Isaac launched the Isaac Bruce Foundation in 2006 which focuses on health, wellness, nutrition, fitness and education. Through the Foundation, Isaac reaches out to youth and teaches them at an early age the importance of a healthy lifestyle with an emphasis on education.

To date, the Isaac Bruce Foundation has donated close to half of a million dollars in grants and scholarships, fed more than 3,000 families in partnership with Feed the Children and other hunger relief organizations, had more than 4,800 kids participate in our free football clinics, donated more than 1,200 autographed items to other charities for raffles and auctions to help them raise money, donated more than 16,500 books to underserved preschool students, provided transportation to college for numerous graduates through the Flight 300 program, and rewarded more than 1,000 student athletes with tickets to a NFL game for their work in the community and the classroom.

For more information on the Isaac Bruce Foundation, visit www.isaacbruce.org or call 314-369-4074.

## **Sponsorship Packages**

#### PRESENTING SPONSOR: \$10,000

- Recognition as Presenting Sponsor
- Company name listed as Presenting Sponsor in all materials
- Company logo placed prominently on all collateral materials (signage, ads, letterhead, etc.)
- Company logo featured on the front of the invitation
- Company logo placed on tickets
- Company acknowledgement and banner recognition at event
- Opportunity to display company information, your product and/or service at the event
- Four (4) front row tables at the event (40 tickets)
- Forty (40) tickets to VIP reception with Isaac Bruce prior to event
- Autographed memorabilia

#### TITLE SPONSOR: \$7,500

- Recognition as Title Sponsor
- Company name listed as Title Sponsor in all materials
- Company logo placed prominently on all collateral materials (signage, ads, letterhead, etc.)
- Company logo placed on invitation
- Company logo placed on tickets
- Company acknowledgement and banner recognition at event
- Opportunity to display company information, your product and/or service at the event
- Three (3) tables at the event (30 tickets)
- Thirty (30) tickets to VIP reception with Isaac Bruce prior to event
- Autographed memorabilia

## **Sponsorship Packages**

#### TOUCHDOWN SPONSOR: \$5,000

- Recognition as Touchdown Sponsor
- Company logo placed on invitation
- Company logo placed on tickets
- Company acknowledgement and banner recognition at the event
- Two (2) tables at the event (20 tickets)
- Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- Autographed memorabilia

#### TECHNOLOGY SPONSOR: \$5,000

With your sponsorship support, we will provide placement on the Gesture mobile auction bidding system in multiple locations. As the Technology Sponsor, your company receives premium mobile and online branding to all our guests. Guests using Gesture's mobile bidding system are viewing the auction for an average of 30 minutes during the event...more exposure than a TV commercial!

- Premium mobile and online branding on the auction site
- Company acknowledgement and banner recognition at the event
- Logo placement responsive to phone, desktop and tablet
- The ability to link your logo to your website
- Possible text message opportunity before, during and after the event
- One (1) table at the event (10 tickets)
- Ten (10) tickets to VIP reception with Isaac Bruce prior to event
- Autographed memorabilia

## **Sponsorship** Packages

#### FIELD GOAL SPONSOR: \$2,500

- Recognition as Field Goal Sponsor
- Company acknowledgement and banner recognition at the event
- One (1) table at the event (10 tickets)
- Ten (10) tickets to VIP reception with Isaac Bruce prior to event
- Autographed memorabilia

#### EXTRA POINT TABLE SPONSOR: \$1,000

• One (1) table at the event (10 tickets)

#### INDIVIDUAL TICKETS WITH GUARANTEED SEATING: \$150

• One (1) ticket to the event with guaranteed seating at a table

#### INDIVIDUAL TICKETS: \$80

• One (1) ticket to the event

### **SPACE IS LIMITED SO REGISTER EARLY...**

| Please reserve the following sponsorship package: | Method of Payment                             |
|---|---|
| \$10,000 Presenting Sponsor                       | Enclosed is a check made payable to:          |
| \$7,500 Title Sponsor                             | Isaac Bruce Foundation                        |
| \$5,000 Touchdown Sponsor                         | Please charge my:                             |
| \$5,000 Technology Sponsor                        | VisaMasterCardAMEX                            |
| \$2,500 Field Goal Sponsor                        | I am unable to attend, but I have enclosed of |
| \$1,000 Extra Point Table Sponsor                 | donation \$                                   |
| \$150 Individual Ticket with Guaranteed Seating   |   |
| \$80 Individual Ticket                            | Account Number:                               |
|   | Expiration Date:                              |
| Name:   |   |
|   | Security Code:                                |
| Address:  |   |
|   | Signature:                                    |
| City, State, Zip:                                 |   |
|   | Return with payment information to:           |
| Phone:  |   |
|   | Attn: Tiffani Wilson Burris                   |
| Fax:  |   |
|   | O' Fallon, MO 63366                           |
| Email:  | _ Or by fax: 636-294-3780                     |

Or, register by logging onto www.isaacbruce.org. For more information, contact Tiffani Wilson Burris at 314-369-4074 or tiffani@isaacbruce.org.



# FOR MORE INFORMATION, CONTACT: **Tiffani Wilson Burris Executive Director Isaac Bruce Foundation** 314.369.4074 (direct) 636.294.3780 (fax) tiffani@isaacbruce.org