



# ISAAC BRUCE FOUNDATION GRIDIRON GALA

FRIDAY, OCTOBER 16, 2026



[WWW.ISAACBRUCE.ORG](http://WWW.ISAACBRUCE.ORG)

# ABOUT THE EVENT

The Gridiron Gala will take place on Friday, October 16 at the Hyatt Regency St. Louis at the Arch. Join us as we celebrate our 20th birthday and raise money for the Isaac Bruce Foundation while enjoying live music, tasting some delicious food and drinks from some of St. Louis' top restaurants, and mingle with Isaac and celebrity friends! You'll hear some great stories and receive a signed limited edition item.

Limited seats are available so register early! All proceeds will benefit the Isaac Bruce Foundation's Flight 300 Program.



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# FLIGHT 300 PROGRAM

## About Flight 300

Hall of Famer Isaac Bruce launched the Isaac Bruce Foundation in 2006 which focuses on health, wellness, nutrition, fitness and education. Through his foundation, Isaac reaches out to youth and teaches them at an early age the importance of a healthy lifestyle with an emphasis on education.

The Isaac Bruce Foundation's Flight 300 Program provides transportation to college bound students in need. When Isaac graduated high school in Florida, he had a scholarship to a junior college in California, but he needed to find a way to get there. He was gifted \$300 for a flight and is now making that difference for students in need. As a way to pay it forward, Isaac created the Flight 300 Program. To qualify, students must be in need of a one-way domestic flight, submit proof of financial need, as well as submit acceptance and enrollment at an accredited college or university.

The Flight 300 program covers the cost of one-way airfare, bus, or other transportation for a student with all the pieces in place to attend college but unable to afford to get there. The program also helps with the cost of transportation to the airport, covers the cost to check bags, and helps with the cost of transportation from the airport to campus. Because the students are generally allowed to travel with very few items, each Flight 300 Program recipient also receives a gift card to purchase essentials such as bedding and towels.

Applications are available at [www.isaacbruce.org/foundation.php](http://www.isaacbruce.org/foundation.php). The Isaac Bruce Foundation has not turned away any students for this program and it continues to grow each year since it began in 2014. The gap bridged by this program is unique and is the only known such program in the country.



“Flight 300 is a program I am very passionate about,” Bruce said. “Because of my personal experience, I understand the value of this program. For many students, the money required for travel is often enough to be a barrier that keeps them from continuing their education. We are excited to be able to bridge this gap.”

One of the Flight 300 Program students explained, "I was accepted to Yale University on a full ride but the cost to get to New Haven was more than my family could afford. The Isaac Bruce Foundation provided a way for me to get to there."

Recipients for this program are typically first-generation low-income college students (FGLI). Ninety three percent of applicants have a full ride or more than 90% of their college tuition covered based on financial need. Approximately 85 students in 2025 will be playing sports in college. Financial aid offices at Harvard, Yale, Stanford, Brown, and more have begun sharing information on the program with their FGLI students. We believe as more schools begin to share Flight 300 information with their FGLI students, the program will continue to grow at a rapid pace.

In 2025, Flight 300 provided transportation to or from 47 states in the United States utilizing 102 airports. Recipients in 2025 are will be attending a record 104 different universities in the United States. The program is truly a national program helping students all across the United States.

The Isaac Bruce Foundation is committed to helping each qualified student receive transportation and not turning anyone away. In the past four years, the IBF has provided transportation for 1325 students. The average cost per student including airfare, ground transportation, checking bags, and a gift card for essentials is approximately \$350/student. American Airlines donated 4,000,000 miles in 2021 and 5,000,000 miles to help with the cost of flights in 2022, 2023, 2024 and 2025.

This year, the Isaac Bruce Foundation is providing transportation for a RECORD 359 students! As the program continues to grow, the IBF is working to provide additional opportunities for recipients. Networking events, internship opportunities and mentoring are a few of the opportunities we are looking to provide to current and former recipients.



**Average cost per flight per student is \$219**

**Average cost to check bags per student is \$77**

**Average cost per Uber per student is \$30 total (ride to airport and ride to campus)**

**\$50 gift card for dorm essentials (first-time applicants only) averages out to \$24**

**Average total cost per student: \$350**

[www.isaacbruce.org](http://www.isaacbruce.org)

**TAX DEDUCTIBLE DONATIONS CAN BE  
MADE AT [WWW.ISAACBRUCE.ORG](http://WWW.ISAACBRUCE.ORG)**

# SPONSORSHIP PACKAGES

## **Presenting 20<sup>th</sup> Anniversary Sponsor: \$20,000**

- Recognition as Presenting Sponsor
- Company logo placed on Gala auction platform
- Company logo included on digital photobooth photos
- Customized Gobo logo displayed on ballroom wall
- Ten (10) parking passes for complimentary parking
- One-minute video/ad (sponsor provided) played during event
- Company acknowledgement and logo recognition at Gala
- Two (2) tables at the event (20 tickets)
- Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- Recognition at event, on social media, and on website
- Autographed memorabilia

# SPONSORSHIP PACKAGES

## **Touchdown Sponsor: \$10,000**

- Recognition as Touchdown Sponsor
- Company logo placed on Gala auction platform
- Customized Gobo logo displayed on ballroom wall
- Ten (10) parking passes for complimentary parking
- Company acknowledgement and logo recognition at Gala
- Two (2) tables at the event (20 tickets)
- Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- Recognition at event, on social media, and on website
- Autographed memorabilia

# SPONSORSHIP PACKAGES

## **Field Goal Sponsor: \$5,000**

- Recognition as Field Goal Sponsor
- Company logo placed on auction platform
- Company acknowledgement and recognition at the event
- Five (5) parking passes for complimentary parking
- Two (2) tables at the event (20 tickets)
- Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- Recognition at event, on social media, and on website
- Autographed memorabilia

# SPONSORSHIP PACKAGES

## **Extra Point Sponsor: \$2,500**

- Recognition as Extra Point Sponsor
- Company acknowledgement and logo recognition at the event
- Three (3) parking passes for complimentary parking
- One (1) table at the event (10 tickets)
- Ten (10) tickets to VIP reception with Isaac Bruce prior to event
- Autographed memorabilia

## **Table Sponsor: \$1,500**

- One (1) table at the event (10 tickets)
- Two (2) parking passes for complimentary parking

## **Individual Tickets with Guaranteed Seating: \$200**

- One (1) ticket to the event with guaranteed seating at a table

## **Individual Tickets: \$150**

- One (1) ticket to the event

# FOR MORE INFORMATION

**Register at [www.isaacbruce.org](http://www.isaacbruce.org)  
or contact Tiffani Burris  
at 314-369-4074  
[tiffani@isaacbruce.org](mailto:tiffani@isaacbruce.org)  
or Julie Kearbey at  
[julie@isaacbruce.org](mailto:julie@isaacbruce.org)**



Checks can be mailed to:  
1919 Homefield Estates Dr.  
O'Fallon, MO 63366

Isaac Bruce Foundation  
EIN: 20-8066845