



— PRESENTS —

GRIDIRON *Gala* 2026

HOSTED BY

ISAAC BRUCE

PRO FOOTBALL HALL OF FAMER

WITH SPECIAL GUEST

TERRELL OWENS

PRO FOOTBALL HALL OF FAMER

ONE FLIGHT CAN CHANGE A LIFE.

FRIDAY, OCTOBER 16, 2026

📍 **HYATT REGENCY ST. LOUIS AT THE ARCH**

AN UNFORGETTABLE EVENING OF INSPIRATION, IMPACT & CELEBRATION



POWERFUL STORIES
from leaders on and
off the field.



EXCLUSIVE AUCTION
featuring unique sports
memorabilia & experiences.



LIFE-CHANGING IMPACT
supporting youth through
education, mentorship and
opportunity.



A NIGHT TO REMEMBER
dinner, entertainment &
connections that make
a difference.



LIVE MUSIC & ENTERTAINMENT

FEATURING

**NIKKO SMITH
& THE DIRTY MUGGS**

**RESERVE YOUR TABLE.
CHANGE A LIFE.**

PROCEEDS BENEFIT
ISAAC BRUCE FOUNDATION'S
FLIGHT 300 PROGRAM.

ABOUT THE IBF

The Isaac Bruce Foundation empowers youth to achieve their dreams through health, wellness, fitness, and education.

GET INVOLVED

📞 314-369-4074

✉️ info@isaacbruce.org

🌐 www.isaacbruce.org



SCAN TO LEARN MORE
OR DONATE TODAY!



@IsaacBruceFoundation

ISAAC BRUCE



FOUNDATION

ABOUT THE EVENT



FRIDAY, OCTOBER 16, 2026



HYATT REGENCY ST. LOUIS AT THE ARCH

Join us as we celebrate our 20th birthday and raise money for the Isaac Bruce Foundation while enjoying live music, tasting some delicious food and drinks from some of St. Louis' top restaurants, and mingle with Isaac and celebrity friends including special guest Terrell Owens!

You'll hear some great stories and receive a signed limited edition item. Limited seats are available so register early! All proceeds will benefit the Isaac Bruce Foundation's **Flight 300 Program**.



**ONE FLIGHT
CAN CHANGE
A LIFE.**



HALL OF FAME
STORIES



DINNER &
DRINKS



EXCLUSIVE
AUCTION



NETWORKING &
CONNECTIONS



EVERY SPONSORSHIP HELPS PROVIDE
COLLEGE TRANSPORTATION
THROUGH THE **FLIGHT 300 PROGRAM**.



FLIGHT 300 PROGRAM



About Flight 300

Hall of Famer Isaac Bruce launched the Isaac Bruce Foundation in 2006 which focuses on health, wellness, nutrition, fitness and education. Through his foundation, Isaac reaches out to youth and teaches them at an early age the importance of a healthy lifestyle with an emphasis on education.

The Isaac Bruce Foundation's Flight 300 Program provides transportation to college bound students in need. When Isaac graduated high school in Florida, he had a scholarship to a junior college in California, but he needed to find a way to get there. He was gifted \$300 for a flight and is now making that difference for students in need. As a way to pay it forward, Isaac created the Flight 300 Program. To qualify, students must be in need of a one-way domestic flight, submit proof of financial need, as well as submit acceptance and enrollment at an accredited college or university.

The Flight 300 program covers the cost of one-way airfare, bus, or other transportation for a student with all the pieces in place to attend college but unable to afford to get there. The program also helps with the cost of transportation to the airport, covers the cost to check bags, and helps with the cost of transportation from the airport to campus. Because the students are generally allowed to travel with very few items, each Flight 300 Program recipient also receives a gift card to purchase essentials such as bedding and towels.

Applications are available at www.isaacbruce.org/foundation.php. The Isaac Bruce Foundation has not turned away any students for this program and it continues to grow each year since it began in 2014. The gap bridged by this program is unique and is the only known such program in the country.



“Flight 300 is a program I am very passionate about,” Bruce said. “Because of my personal experience, I understand the value of this program. For many students, the money required for travel is often enough to be a barrier that keeps them from continuing their education. We are excited to be able to bridge this gap.”

One of the Flight 300 Program students explained, “I was accepted to Yale University on a full ride but the cost to get to New Haven was more than my family could afford. The Isaac Bruce Foundation provided a way for me to get to there.”

Recipients for this program are typically first-generation low-income college students (FGLI). Ninety three percent of applicants have a full ride or more than 90% of their college tuition covered based on financial need. Financial aid offices at Harvard, Yale, Stanford, Brown, and more have begun sharing information on the program with their FGLI students. We believe as more schools begin to share Flight 300 information with their FGLI students, the program will continue to grow at a rapid pace.

In 2026, Flight 300 provided transportation to or from 47 states in the United States utilizing 102 airports. Recipients in 2026 are will be attending a record 105 different universities in the United States. The program is truly a national program helping students all across the United States.

The Isaac Bruce Foundation is committed to helping each qualified student receive transportation and not turning anyone away. In the past five years, the IBF has provided transportation for 1668 students. The average cost per student including airfare, ground transportation, checking bags, and a gift card for essentials is approximately \$425/student. American Airlines donated 4,000,000 miles in 2021 and 5,000,000 miles to help with the cost of flights in 2022, 2023, 2024, 2025 and 2026.

This year, the Isaac Bruce Foundation is providing transportation for 343 students! As the program continues to grow, the IBF is working to provide additional opportunities for recipients. Networking events, internship opportunities and mentoring are a few of the opportunities we are looking to provide to current and former recipients.



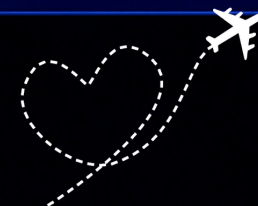
Average cost per flight per student is \$284.65

Average cost to check bags per student is \$85.76

Average cost per Uber per student is \$29.13 total (ride to airport and ride to campus)

\$50 gift card for dorm essentials (first-time applicants only) averages out to \$25.51

Average total cost per student: \$425



www.isaacbruce.org

**TAX DEDUCTIBLE DONATIONS CAN BE
MADE AT WWW.ISAACBRUCE.ORG**

SPONSORSHIP PACKAGES

ONE **FLIGHT** CAN CHANGE A LIFE.



PRESENTING 20TH ANNIVERSARY SPONSOR **\$20,000**

- ✓ Recognition as Presenting Sponsor
- ✓ Company logo placed on Gala auction platform
- ✓ Company logo included on digital photobooth photos
- ✓ Customized Gobo logo displayed on ballroom wall
- ✓ Ten (10) parking passes for complimentary parking
- ✓ One-minute video/ad (sponsor provided) played during event
- ✓ Company acknowledgement and logo recognition at Gala
- ✓ Two (2) tables at the event (20 tickets)
- ✓ Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- ✓ Recognition at event, on social media, and on website
- ✓ Autographed memorabilia

INCLUDES:



20 GUESTS

Two (2) tables at the event



VIP RECEPTION

20 tickets to VIP reception with Isaac Bruce



VIDEO FEATURE

One-minute video/ad played during event



PARKING

Ten (10) complimentary parking passes



AUTOGRAPHED MEMORABILIA

Exclusive signed item

SPONSORSHIP PACKAGES

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TOUCHDOWN SPONSOR \$10,000

- ✓ Recognition as Touchdown Sponsor
- ✓ Company logo placed on Gala auction platform
- ✓ Customized Gobo logo displayed on ballroom wall
- ✓ Ten (10) parking passes for complimentary parking
- ✓ Company acknowledgement and logo recognition at Gala
- ✓ Two (2) tables at the event (20 tickets)
- ✓ Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- ✓ Recognition at event, on social media, and on website
- ✓ Autographed memorabilia



INCLUDES:



20 GUESTS

Two (2) tables
at the event



VIP RECEPTION

20 tickets to VIP reception
with Isaac Bruce



PARKING

Ten (10) complimentary
parking passes



CUSTOM VIDEO

One-minute video/ad
played during event



AUTOGRAPHED MEMORABILIA

Exclusive signed item



RECOGNITION

At event, on social media,
and on website

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FIELD GOAL SPONSOR \$5,000

- ✓ Recognition as Field Goal Sponsor
- ✓ Company logo placed on auction platform
- ✓ Company acknowledgement and recognition at the event
- ✓ Five (5) parking passes for complimentary parking
- ✓ Two (2) tables at the event (20 tickets)
- ✓ Twenty (20) tickets to VIP reception with Isaac Bruce prior to event
- ✓ Recognition at event, on social media, and on website
- ✓ Autographed memorabilia



INCLUDES:



20 GUESTS

Two (2) tables at the event



VIP RECEPTION

20 tickets to VIP reception with Isaac Bruce



PARKING

Five (5) complimentary parking passes



AUTOGRAPHED MEMORABILIA

Exclusive signed item



RECOGNITION

At event, on social media, and on website

SPONSORSHIP PACKAGES

ONE **FLIGHT** CAN CHANGE A LIFE.



EXTRA POINT SPONSOR | \$2,500

- ✓ Recognition as Extra Point Sponsor
- ✓ Company acknowledgement and logo recognition at the event
- ✓ Three (3) parking passes for complimentary parking
- ✓ One (1) table at the event (10 tickets)
- ✓ Ten (10) tickets to VIP reception with Isaac Bruce prior to event
- ✓ Autographed memorabilia



TABLE SPONSOR | \$1,500

- ✓ One (1) table at the event (10 tickets)
- ✓ Two (2) parking passes for complimentary parking



INDIVIDUAL TICKETS WITH GUARANTEED SEATING | \$200

- ✓ One (1) ticket to the event with guaranteed seating at a table



INDIVIDUAL TICKETS | \$150

- ✓ One (1) ticket to the event



FOR MORE INFORMATION

ISAAC BRUCE



FOUNDATION

ONE FLIGHT
CAN CHANGE A LIFE.

Register at www.isaacbruce.org

or contact

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